PRIVACY POLICY

Last Updated: September 28th, 2026

Curate Entertainment ("Curate Entertainment," "Curate," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us.

This Privacy Policy describes how we collect, use, disclose, and protect information when you visit **www.curateentertainment.com** (the "Site"), submit an inquiry, communicate with us, or otherwise interact with our services.

By using the Site, you acknowledge the practices described in this Privacy Policy.

1. INFORMATION WE COLLECT

We may collect personal information that you provide directly to us as well as certain information collected automatically when you interact with the Site.

Information You Provide

When you submit a contact or inquiry form, communicate with us, or otherwise provide information through the Site, we may collect information such as:

- Name
- Email address
- Phone number
- Company or organization
- Event or project details
- Event date and location
- Information included in messages or inquiries
- Other information you voluntarily provide

In the future, we may also offer opportunities to subscribe to marketing communications, newsletters, updates, or other content. If you choose to subscribe, we may collect your contact information and communication preferences.

Information Collected Automatically

When you visit the Site, we and our service providers may automatically collect certain information about your device and browsing activity, including:

- IP address

- Browser and device type
- Operating system
- Pages viewed
- Referring and exit pages
- Date and time of visits
- Approximate geographic location derived from an IP address
- Interactions with the Site
- Advertising and device identifiers
- Cookie and similar technology information

We may use cookies, pixels, tags, scripts, local storage, and similar technologies to collect this information.

2. HOW WE USE INFORMATION

We may use the information we collect to:

- Respond to inquiries and communicate with prospective and current clients
- Provide information about our services
- Manage leads and client relationships
- Operate, maintain, and improve the Site
- Understand how visitors interact with the Site
- Measure website traffic and performance
- Analyze the effectiveness of our marketing and advertising
- Personalize website and marketing experiences where appropriate
- Conduct advertising and remarketing campaigns
- Send marketing communications where permitted by law and, where required, with your consent
- Maintain the security and integrity of the Site
- Prevent fraud or misuse
- Comply with applicable laws and legal obligations
- Establish, exercise, or defend legal claims
- Carry out other purposes disclosed to you at the time information is collected

3. ANALYTICS, ADVERTISING AND TRACKING TECHNOLOGIES

We may use third-party analytics and advertising technologies to understand Site activity and improve our marketing efforts.

These services may include Google Analytics and technologies provided by advertising platforms such as Google, Meta, TikTok, LinkedIn, and other marketing or advertising providers.

These providers may use cookies, pixels, device identifiers, and similar technologies to collect information about your activity on the Site and, depending on their practices, activity across other websites or online services.

This information may be used to measure website performance, understand audiences, attribute conversions, deliver or measure advertising, and conduct remarketing or interest-based advertising.

The specific technologies and providers we use may change as our marketing practices evolve.

4. COOKIES AND YOUR CHOICES

Cookies are small files stored on your device that allow websites and service providers to recognize a browser or device and collect certain information.

We may use cookies and similar technologies that are:

Essential: Necessary for the Site to operate properly.

Analytics: Help us understand Site traffic, performance, and visitor behavior.

Functional: Support enhanced functionality and preferences.

Advertising: Help us measure campaigns and, where applicable, provide advertising that may be more relevant to you.

Where required by applicable law, we will request consent before using certain non-essential cookies or tracking technologies.

If available, you may use our cookie-management tool to manage your preferences. You may also control cookies through your browser settings. Disabling certain cookies may affect the functionality of the Site.

5. HOW WE DISCLOSE INFORMATION

We may disclose personal information to third parties that help us operate our business and provide our services, including:

- Website hosting and technology providers
- Customer relationship management (CRM) providers
- Analytics providers
- Advertising and marketing platforms
- Professional service providers
- Communications and email service providers
- Security and fraud-prevention providers

- Other vendors and service providers acting on our behalf

We may also disclose information when necessary to comply with law, regulation, legal process, or governmental requests; protect our rights, property, or safety or those of others; investigate fraud or security concerns; or facilitate a merger, acquisition, financing, sale, restructuring, or similar business transaction.

Some privacy laws may define certain disclosures involving advertising or analytics technologies as a “sale,” “sharing,” or use for “targeted advertising,” even when no money is exchanged. Where applicable, you may have the right to opt out of these activities.

6. CUSTOMER RELATIONSHIP MANAGEMENT

Information submitted through our Site may be transferred to and stored within our customer relationship management (“CRM”) system or other business platforms.

We use these systems to organize inquiries, communicate with prospective and current clients, manage relationships, track interactions, and support our business operations.

7. MARKETING COMMUNICATIONS

We may offer the ability to subscribe to email marketing, newsletters, announcements, or other communications.

Where required by law, we will obtain your consent before sending marketing communications. You may unsubscribe from marketing emails at any time by using the unsubscribe link included in the communication or by contacting us.

Even if you opt out of marketing communications, we may continue to send non-promotional communications relating to an inquiry, existing business relationship, transaction, or other service-related matter.

8. DATA RETENTION

We retain personal information for as long as reasonably necessary to fulfill the purposes described in this Privacy Policy, including to manage inquiries and business relationships, comply with legal obligations, resolve disputes, enforce agreements, and maintain appropriate business records.

Retention periods may vary depending on the type of information, the purpose for which it was collected, and applicable legal requirements.

9. DATA SECURITY

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information from unauthorized access, disclosure, alteration, misuse, or destruction.

However, no website, electronic transmission, or data-storage system can be guaranteed to be completely secure. We therefore cannot guarantee the absolute security of information transmitted to or stored by us.

10. YOUR PRIVACY RIGHTS

Depending on where you live and applicable law, you may have certain rights regarding your personal information, which may include the right to:

- Request access to personal information we maintain about you
- Request information about how we collect, use, or disclose your personal information
- Request correction of inaccurate personal information
- Request deletion of certain personal information
- Request a copy or portability of certain personal information
- Withdraw consent where processing is based on consent
- Opt out of certain targeted advertising, sale, or sharing of personal information where applicable
- Restrict or object to certain processing where applicable
- Appeal certain decisions regarding a privacy request where provided by law
- Exercise your privacy rights without unlawful discrimination

These rights are subject to applicable laws, limitations, and exceptions.

To submit a privacy request, please contact us at **booking@curateentertainment.com**

We may need to verify your identity before completing certain requests.

11. CALIFORNIA PRIVACY RIGHTS

California residents may have additional rights under the California Consumer Privacy Act (“CCPA”), as amended, if the law applies to our processing activities.

These rights may include rights to know or access personal information, request deletion or correction, opt out of the sale or sharing of personal information, limit certain uses or disclosures of sensitive personal information, and receive equal service and pricing when exercising privacy rights.

If our use of advertising or analytics technologies constitutes “selling” or “sharing” personal information under applicable California law, eligible California residents may have the right to opt out.

Where legally required, we will provide appropriate methods for exercising these rights, including honoring applicable browser-based opt-out preference signals, such as Global Privacy Control.

12. INTERNATIONAL VISITORS

Our business is based in the United States, and information collected through the Site may be processed and stored in the United States or other countries where our service providers operate.

If you are located outside the United States, your information may be transferred to jurisdictions that may have different data-protection laws than your country of residence.

Where applicable law requires it, we will take appropriate measures regarding international transfers of personal information.

Individuals in the European Economic Area, United Kingdom, Switzerland, or other jurisdictions with applicable data-protection laws may have additional rights concerning their personal information.

Where required, our legal bases for processing personal information may include:

- Your consent
- Performance of a contract or taking steps at your request before entering into a contract
- Compliance with legal obligations
- Our legitimate business interests, provided those interests are not overridden by your applicable privacy rights

You may also have the right to lodge a complaint with the applicable data-protection authority in your jurisdiction.

13. CHILDREN'S PRIVACY

The Site is intended for a general audience and is not directed to children under the age of 13.

We do not knowingly collect personal information from children under 13. If we learn that we have collected personal information from a child under 13 without appropriate authorization, we will take reasonable steps to delete it.

14. THIRD-PARTY WEBSITES

The Site may contain links to third-party websites, platforms, or services.

We are not responsible for the privacy, security, or data practices of third parties. We encourage you to review the privacy policies of any third-party websites or services you visit.

15. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy periodically to reflect changes to our practices, technologies, services, or legal obligations.

When we make changes, we will update the “Last Updated” date at the top of this policy. Where required by applicable law, we may provide additional notice regarding material changes.

16. CONTACT US

If you have questions about this Privacy Policy, our privacy practices, or would like to exercise an applicable privacy right, please contact us:

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